

**Dazzler  
Software**

**WordPress  
Development  
Bootcamp**



# CONTENTS

<b>1. ABOUT DAZZLER</b>	<b>2</b>
<b>2. WHY WORDPRESS DEVELOPMENT</b>	<b>3</b>
<b>3. WHY DAZZLER</b>	<b>4</b>
<b>4. PROGRAM HIGHLIGHTS</b>	<b>5</b>
<b>5. INDUSTRY EXPERTS</b>	<b>7</b>
<b>6. PROGRAM CURRICULUM</b>	<b>8</b>
<b>7. PROGRAM DETAILS</b>	<b>14</b>

# ABOUT DAZZLER

Dazzler Software had begun their adventure in the field of IT Business most recently years back. It's a period when we recognize prospect and business viewpoints in the region of web configuration, advancement, and custom programming application improvement. Provide services like custom software development, Website Development, Ecommerce Application Development, Training, CRM Development, and more services to clients globally. With our team and founder of the firm we help our clients with best performance and growth in terms of business growth, branding and revenue generation.

Our team of 25+ professionals makes the finest works in the software development process, project management, code development, UI/UX design, testing and strategy, and web design with quality assurance and high-level performance. Our aim is to provide our clients best services at affordable prices and with quality standard work. We have created 100+ applications, 20,000+ customers across the world are part of our dazzler family, and 1M+ free software downloads.

“

Our goal is that we should provide you the right education, improve your skills, teach you what will be useful for your whole life. We are making a better future for the students with our new model of education.”

## Deepesh Paliwal

Founder and Executive Chairman

## DAZZLER



“

We build your career with the right job. We update ourselves every day so that you can learn the latest technology. Anyone can learn to code, so it is our endeavor to guide you in the right direction. we have the best training environment and the best team who will teach you and guide you.”

## Chandra Shekhar Sahu

Founder and Executive Chairman

## DAZZLER



# WHY WORDPRESS DEVELOPMENT?

## Why WordPress Development?

As with anything under demand, the pay is high. The average salary of a WordPress developer is 4 lakh rupees which is higher than the average salary of a web developer. With the right skills and the right company, you can get a salary higher than the average companies i.e around 6-10 lakhs per annum. As a WordPress developer, you have a know-how of multiple technologies. Whether it's about adding images to a web page or creating a database, you'd be familiar with all of them. This gives you an edge over other developers because you can make technical decisions faster and see the bigger picture.

## Job role of a WordPress Developer:

- Developing front-end website architecture
- Designing user interactions on web pages
- Developing back-end website applications
- Creating servers and databases for functionality
- Ensuring cross-platform optimization for mobile phones
- Ensuring responsiveness of applications
- Working alongside graphic designers on web design features
- Seeing through a project from conception to finished product
- Troubleshooting Application and Code issues.
- Meeting both technical and consumer needs
- Staying abreast of developments in web applications and programming languages

## What skills are required to become a successful WordPress Developer?

This means learning WordPress development will help you master a wide variety of skills. Knowledge of HTML, CSS, JavaScript, back-end languages (Python, PHP), database storage, along with a good set of soft skills are inevitable to become a good WordPress developer.

# WHY DAZZLER



## Learn something new every day

This job continuously influences you to learn new things constantly. With the dynamic nature of the tech industry, doing the same work for a long time may bore you. At that particular time, upgrading your skills and knowledge will really help you a lot.



## Learn the industry-relevant tools

Access to variety of tools for the digital marketing and hands-on training with many industry relevant projects.



## Highest Salary Package

The average salary for a talented developer/designer is more than the average salary of any other software developer/designer in the industry.



## Find what you love most

This course lets you get comfortable with a wide array of software. It also allows you to dive deep into the areas you like the most.



## Tech boom

The IT and Tech industry in India has grown exponentially in the last few years.



## 100% Job & Internship Support

Interview ready with our Individual mock interview and group interview sessions.



## Industry Experienced Faculties

Develop most sought after skills in today's tech industry by top industry experts.

# PROGRAM HIGHLIGHTS



## Learn from Seasoned Experts

Learn new age tools like HTML, CSS, PHP, MySQL, JavaScript, jQuery, WordPress + VS Code.



## Learn the industry-relevant skills

Develop most sought after skills in today's tech industry by top industry experts.



## TA Hours Personal Mentorship

Clear all your doubts during the teaching assistant sessions.



## Industry relevant Project taught by Industry Experts

Learn and apply concepts to industry projects and work on a mini-capstone project along with personalized industry mentorship.



## Easy Deferral Option

Easy (free) deferral option to the next cohort in case you face time commitment issues (due to personal reasons, office workload, etc).



## The best mentors



## Multiple Hands-on Sessions

# PROGRAM HIGHLIGHTS



**Assured Job Opportunities**



**Access to Career Center from Day-1**



**Dedicated Student Success Mentor**



**4+ Practical Hands-on projects**



**Career Coaching (CV, motivational interviewing)**



**12 Industry Readiness Exams for Job Readiness**



**No Cost EMI options available**



**Practice Coding Tests & MCQs**

Each module has coding exercises to give you hands-on experience to reinforce the learnings from this bootcamp

# INDUSTRY EXPERTS



**Deepesh Paliwal**  
Founder & Director,  
Dazzler



**Chandra Shekhar Sahu**  
Founder & Director,  
Dazzler



**Ram Singh Charan**  
UI/UX Designer,  
Dazzler



**Praveen Malav**  
Software Developer,  
Dazzler



**Bhaskar Bhardwaj**  
Web Developer,  
Dazzler



**Balram Suman**  
Web Developer,  
Dazzler



# PROGRAM CURRICULUM

Course 1: HTML	
Module Name	No. of Sessions
<ul style="list-style-type: none"> <li>• Introduction of different Web Technology</li> </ul>	1
<ul style="list-style-type: none"> <li>• Introduction HTML, HTML Elements, HTML Attributes, HTML Heading, HTML Paragraphs, HTML Formatting</li> </ul>	2
<ul style="list-style-type: none"> <li>• HTML Comments, HTML Styles, HTML Links, HTML Images, HTML Tables, HTML Lists, HTML Block &amp; Inline</li> </ul>	2
<ul style="list-style-type: none"> <li>• HTML Forms, HTML Frames, HTML Iframes, HTML Colors, HTML Favicon, HTML Color values</li> </ul>	2
<ul style="list-style-type: none"> <li>• HTML Layout, HTML Doctypes, HTML Head, HTML Meta, HTML Class &amp; ID, HTML Scripts</li> </ul>	2
<ul style="list-style-type: none"> <li>• HTML Entities, HTML URLs, HTML Media, HTML Audio/Video, HTML File Paths</li> </ul>	2
<ul style="list-style-type: none"> <li>• HTML Semantics, HTML Style Guide, HTML Video, HTML YouTube, HTML Media Tags</li> </ul>	2
<ul style="list-style-type: none"> <li>• Syllabus Covered (HTML5)</li> </ul>	
<ul style="list-style-type: none"> <li>• HTML5 Introduction, HTML5 New Elements, HTML5 Video, HTML5 Audio, HTML5 Drag and Drop</li> </ul>	2
<ul style="list-style-type: none"> <li>• HTML5 Canvas, HTML5 SVG</li> </ul>	1
<ul style="list-style-type: none"> <li>• HTML5 Geo location, HTML5 Web Storage, HTML5 App Cache, HTML5 Web Workers, HTML5 SSE, HTML5 Tags</li> </ul>	2

Course 2: CSS	
Module Name	No. of Sessions
<ul style="list-style-type: none"> <li>• CSS Introduction, CSS Syntax, CSS Selectors, CSS How To, CSS Comments</li> </ul>	2
<ul style="list-style-type: none"> <li>• Styling Backgrounds, Styling Text, Styling Fonts, Styling Links, Styling Lists, Styling Tables</li> </ul>	2

<ul style="list-style-type: none"> <li>• CSS Border, CSS Outline, CSS Margin, CSS Padding, CSS Height/Width</li> </ul>	2
<ul style="list-style-type: none"> <li>• CSS Box Model</li> </ul>	1
<ul style="list-style-type: none"> <li>• CSS Units, CSS Display, CSS Positioning, CSS Floating, CSS Align</li> </ul>	2
<ul style="list-style-type: none"> <li>• CSS Combinators, CSS Pseudo-class, CSS Pseudo-element</li> </ul>	2
<ul style="list-style-type: none"> <li>• CSS Opacity, CSS Navigation Bar, CSS Dropdowns, CSS Image Gallery, Image Sprites, Attr Selectors</li> </ul>	2
<ul style="list-style-type: none"> <li>• CSS Forms, CSS Counters, CSS Website Layout, Units</li> </ul>	2
<ul style="list-style-type: none"> <li>• CSS Specificity, CSS !important, CSS Maths Function</li> </ul>	1
<ul style="list-style-type: none"> <li>• CSS Advanced</li> </ul>	
<ul style="list-style-type: none"> <li>• CSS Rounded Corners, CSS Border Images, CSS Backgrounds, CSS Colors, CSS Color Keywords</li> </ul>	2
<ul style="list-style-type: none"> <li>• CSS Gradients, CSS Shadows, CSS Text Effects, Web Fonts</li> </ul>	2
<ul style="list-style-type: none"> <li>• CSS 2D Transforms, CSS 3D Transforms, CSS Transitions</li> </ul>	2
<ul style="list-style-type: none"> <li>• CSS Animations, CSS Tooltips, CSS Style Images</li> </ul>	1
<ul style="list-style-type: none"> <li>• CSS Image Reflection, CSS Object Fit, CSS Object-position</li> </ul>	2
<ul style="list-style-type: none"> <li>• CSS Masking, CSS Buttons, CSS pagination, CSS Multiple Columns, User Interface, CSS Variables, CSS Box Sizing</li> </ul>	2
<ul style="list-style-type: none"> <li>• CSS Media Queries, CSS Flex box</li> </ul>	2
<ul style="list-style-type: none"> <li>• CSS Responsive, CSS Grid, CSS SASS</li> </ul>	2
<ul style="list-style-type: none"> <li>• Live Project</li> </ul>	3

<b>Course 3: Bootstrap</b>	
<b>Module Name</b>	<b>No. of Sessions</b>
<ul style="list-style-type: none"> <li>• Overview of Mobile-First Design, Bootstrap4 vs Bootstrap5</li> </ul>	1
<ul style="list-style-type: none"> <li>• CSS3 Media Queries, Downloading Bootstrap</li> </ul>	1
<ul style="list-style-type: none"> <li>• Customizing Bootstrap, Adding Custom CSS to Bootstrap</li> </ul>	2
<ul style="list-style-type: none"> <li>• Bootstrap Grid System</li> </ul>	2
<ul style="list-style-type: none"> <li>• Bootstrap Typography, Colors, Tables, Images</li> </ul>	1

• Bootstrap Components	1
• Accordion, Alert, Badge, Breadcrumb, Buttons, Card, Carousels	2
• Bootstrap Collapse, Dropdowns, Listgroup, Modal, Navbar, Navs & Tabs, Offcanvas	2
• Pagination, Placeholders, Popovers, Progress, Scrollspy, Spinners	2
• Spinners, Toasts, Tooltips	1
• Bootstrap Utilities, Bootstrap Flex	1
• Bootstrap Forms	1
• Bootstrap Forms Validation	1

<b>Course 4: JavaScript</b>	
<b>Module Name</b>	<b>No. of Sessions</b>
• JavaScript Introduction	1
• JavaScript Implementation	1
• JavaScript Comments	1
• JavaScript Variables	1
• JavaScript Data Types	1
• JavaScript Operators	1
• JavaScript Conditional Statements	1
• JavaScript Alert Box	1
• JavaScript Confirm Box	1
• JavaScript Prompt Box	1
• JavaScript Functions	2
• JavaScript Loops	1
• JavaScript Arrays	5
• JavaScript Objects	2
• JavaScript String Methods	1
• JavaScript Number Methods	1
• JavaScript Math Methods	1
• JavaScript Date Methods	1
• JavaScript DOM	5
• JavaScript BOM	2

## Course 5: jQuery

Module Name	No. of Sessions
• jQuery Introduction	1
• jQuery Implementation	1
• jQuery Syntax	1
• jQuery Selectors	1
• jQuery Mouse Events	1
• jQuery Keyboard Events	1
• jQuery Form Events	1
• jQuery Windows Events	1
• jQuery Get & Set Methods	1
• jQuery Class Methods	1
• jQuery CSS Method	1
• jQuery Methods	1
• jQuery Method Chaining	1
• jQuery Properties	1

## Course 6: PHP

Module Name	No. of Sessions
• Overview of the PHP	1
• Setting up and installing PHP	1
• Comments in PHP	1
• PHP Variables & their scope	1
• PHP Echo/Print	1
• PHP Data Types	1
• PHP Strings	1
• PHP Math Functions	1
• PHP Constants	1
• PHP Operators	1
• PHP Conditional Statements	1
• PHP If....else	1
• PHP Switch	1
• PHP Loops	1
• PHP Functions	1
• PHP Arrays	1
• PHP Global Variables (Superglobals)	1

• PHP \$_GET	1
• PHP \$_POST	1
• PHP Forms	2
• PHP Date	1
• PHP include/require	1
• PHP File	1
• PHP Cookies	1
• PHP Sessions	1
• PHP Projects	5

## Course 7: MySQL

Module Name	No. of Sessions
• Introduction about Database	1
• MySQL Introduction	1
• MySQL Connect	1
• MySQL Create	1
• MySQL Insert	1
• MySQL Select	1
• MySQL Where	1
• MySQL Order By	1
• MySQL Update	1
• MySQL Delete	1

## Course 8: AJAX

Module Name	No. of Sessions
• Ajax Introduction	1
• Ajax Insert Record	1
• Ajax Delete Record	1
• Ajax Update Record	1
• Ajax Search	1
• Ajax Pagination	1
• Ajax Load More	1
• Ajax Serialize	1
• Ajax \$.GET & \$.POST Methods	1

## Course 9: WordPress

Module Name	No. of Sessions
• Introduction to WordPress	1
• Installing WordPress	1
• Logging Into the WordPress Admin & General Site Settings	1
• Writing Posts & Formatting Text	1
• Publishing a Post	1
• Creating Links (Hyperlinks)	1
• Adding Images & Managing the Media Library	1
• Adding an Image Gallery	1
• Adding Video	1
• Categories, Tags, & Reading Settings	1
• Widgets	1
• Making Pages	1
• Menus	1
• Installing Themes	1
• Customizing Theme Appearance	1
• Metabox	1
• Custom Post Types	1
• WordPress Plugins	2
• WordPress Themes	5

Disclaimer: Program curriculum is subject to change basis inputs from the institute and experts. Please refer to the website for update details, or speak to our Admission Counsellors.

# PROGRAM DETAILS

## DURATION

6 Months

## TIME COMMITMENT

40- 48 hrs/week

## ELIGIBILITY:

- Bachelor's Degree with 50% or equivalent passing marks.

## PROGRAM FEES

INR 48,000/-  
(inclusive of GST)

## FOR ADMISSIONS, VISIT:

<https://dazzlersoftware.com/wordpress-development/>

## ADMISSION PROCESS:

### STEP 1

Apply online  
on above URL.

### STEP 2

Begin your  
enrolment process

### STEP 3

Start your  
preparations

## FOR FURTHER DETAILS, CONTACT:

✉ dazzlersoft@gmail.com

☎ +91 8769455933

**We are available 24\*7**

Disclaimer: Program fee and payment options are subject to change. Please refer to the website for updated details or speak to our admission counsellor.

**DAZZLER**

### COMPANY INFORMATION

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