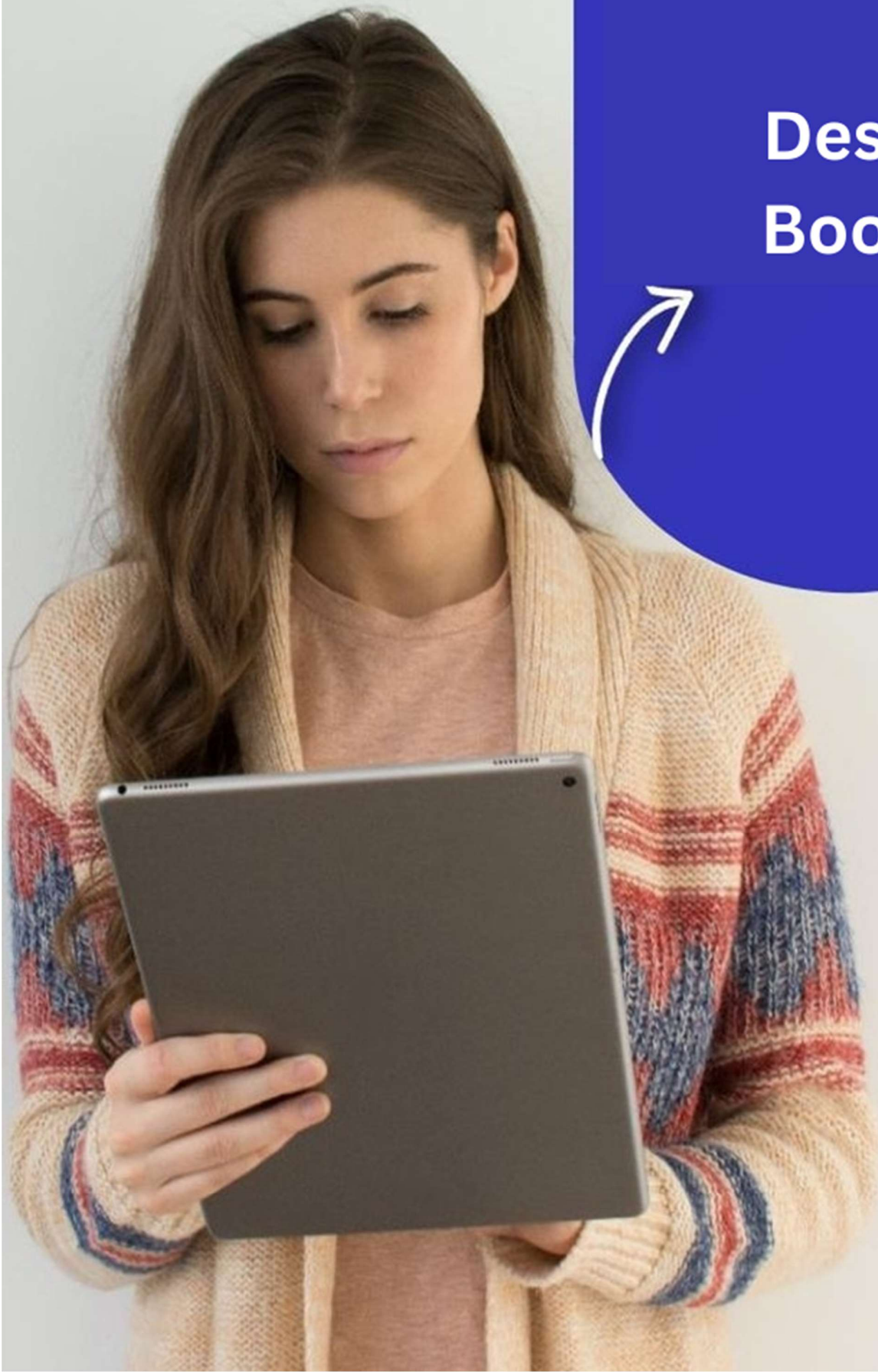


**Dazzler
Software**

**UI/UX
Designing
Bootcamp**



CONTENTS

1. ABOUT DAZZLER	2
2. WHY UI/UX DESIGNING	3
3. WHY DAZZLER	4
4. PROGRAM HIGHLIGHTS	5
5. INDUSTRY EXPERTS	7
6. PROGRAM CURRICULUM	8
7. PROGRAM DETAILS	13

ABOUT DAZZLER

Dazzler Software had begun their adventure in the field of IT Business most recently years back. It's a period when we recognize prospect and business viewpoints in the region of web configuration, advancement, and custom programming application improvement. Provide services like custom software development, Website Development, Ecommerce Application Development, Training, CRM Development, and more services to clients globally. With our team and founder of the firm we help our clients with best performance and growth in terms of business growth, branding and revenue generation.

Our team of 25+ professionals make the finest works in the software development process, project management, code development, UI/UX design, testing and strategy, and web design with quality assurance and high-level performance. Our aim is to provide our clients best services at affordable prices and with quality standard work. We have created 100+ applications, 20,000+ customers across the world are part of our dazzler family, and 1M+ free software downloads.



Our goal is that we should provide you the right education, improve your skills, teach you what will be useful for your whole life. We are making a better future for the students with our new model of education.”

Deepesh Paliwal

Founder and Executive Chairman

DAZZLER



We build your career with the right job. We update ourselves every day so that you can learn the latest technology. Anyone can learn to code, so it is our endeavor to guide you in the right direction. we have the best training environment and the best team who will teach you and guide you.”

Chandra Shekhar Sahu

Founder and Executive Chairman

DAZZLER



WHY UI/UX DESIGNING?

Why UI/UX DESIGNING?

Our UI/UX (User Interface/User Experience) Bootcamp is a comprehensive program designed to teach participants the fundamental principles and practical skills required to become proficient UI/UX designers. The bootcamp covers a range of topics, including design thinking, wireframing, prototyping, usability testing, and user research. Participants will learn how to create e-active user interfaces that are aesthetically pleasing, easy to use, and intuitive. They will also learn how to analyze user behavior and design solutions that meet the needs and expectations of users. The bootcamp typically includes a mix of lectures, hands-on exercises, and real-world projects. Participants will work in teams to design and develop their own projects, which will be reviewed and critiqued by industry professionals.

Job role of UI/UX Designer.

- Gather and evaluate user requirements in collaboration with product managers and engineers.
- Illustrate design ideas using storyboards, process flows and sitemaps.
- Design graphic user interface elements, like menus, tabs and widgets.
- Build page navigation buttons and search fields.
- Create original graphic designs
- Identify and troubleshoot UX problems.
- Conduct layout adjustment based on user feedback.

What skills are required to become a successful UI/UX DESIGNER?

To sum up, UI/UX design is an exciting and somewhat challenging field that demands a unique blend of creativity, technical knowledge, and user-centered thinking. It is an important part of developing successful digital products and services. A well-designed interface can significantly improve the user experience while also driving engagement and conversions resulting in a great success of product. To create interfaces that are both aesthetically pleasing and functional, you as a UI/UX designer must have a diverse set of skills which includes design, psychology, and some technical knowledge.

WHY DAZZLER



Learn something new every day

This job continuously influences you to learn new things constantly. With the dynamic nature of the tech industry, doing the same work for a long time may bore you. At that particular time, upgrading your skills and knowledge will really help you a lot.



Learn the industry-relevant tools

Access to variety of tools for the digital marketing and hands-on training with many industries relevant projects.



Highest Salary Package

The average salary for a talented developer/designer is more than the average salary of any other software developer/designer in the industry.



Find what you love most

This course lets you get comfortable with a wide array of software. It also allows you to dive deep into the areas you like the most.



Tech boom

The IT and Tech industry in India has grown exponentially in the last few years.



100% Job & Internship Support

Interview ready with our Individual mock interview and group interview sessions.



Industry Experienced Faculties

Develop most sought-after skills in today's tech industry by top industry experts.

PROGRAM HIGHLIGHTS



Learn from Seasoned Experts

Learn new age tools like Figma, Photoshop, Adobe and Invision.



Learn the industry-relevant skills

Develop most sought-after skills in today's tech industry by top industry experts.



TA Hours Personal Mentorship

Clear all your doubts during the teaching assistant sessions.



Industry relevant Project taught by Industry Experts

Learn and apply concepts to industry projects and work on a mini-capstone project along with personalized industry mentorship.



Easy Deferral Option

Easy (free) deferral option to the next cohort in case you face time commitment issues (due to personal reasons, office workload, etc).



The best mentors



Multiple Hands-on Sessions

PROGRAM HIGHLIGHTS



Assured Job Opportunities



Access to Career Center from Day-1



Dedicated Student Success Mentor



4+ Practical Hands-on projects



Career Coaching (CV, motivational interviewing)



12 Industry Readiness Exams for Job Readiness



No Cost EMI options available



Practice Coding Tests & MCQs

Each module has coding exercises to give you hands-on experience to reinforce the learnings from this bootcamp

INDUSTRY EXPERTS



Deepesh Paliwal
Founder & Director,
Dazzler



Chandra Shekhar Sahu
Founder & Director,
Dazzler



Ram Singh Charan
UI/UX Designer,
Dazzler



Praveen Malav
Software Developer,
Dazzler



Bhaskar Bhardwaj
Web Developer,
Dazzler



Balram Suman
Web Developer,
Dazzler

PROGRAM CURRICULUM

Course 1: UI/UX Fundamentals and Introductions	
Module Name	No. of Sessions
• User Interface Definition	1
• Design Thinking Introduction	2
• Visual Design Principals Introduction	2
• Web and App Design Essentials	2
• User Definition	2
• UX History	2
• Human Needs and their Importance	2
• Experience Definition	2
• Research Introduction	2
• Research Introduction	2
• Project Present Introduction	2
• Lean and Agile UX Introduction	2
• Figma (Brief Description and its Pros & Cons)	2
• Adobe XD (Brief Description and its Pros & Cons)	2

Course 2: Research	
Module Name	No. of Sessions
• Introduction (Types and how to choose between) Quantitative Research (Surveys, Five-Second-	2
• Qualitative Research (User Interview, Focus Groups, Usability Testing)	2

<ul style="list-style-type: none"> Behavioral Research (A/B Testing, Analytics, Conducting user interviews (How, When, Why) Conducting user Surveys (How, when, Why) Introduction (Why and How to Conduct) Generative Research vs. Evaluation Research Similarities and difference Quantitative & Qualitative Research Sample 	<p>2</p> <p>1</p> <p>2</p> <p>2</p> <p>2</p> <p>2</p> <p>2</p>
--	--

Course 3: Analysis and Synthesis	
Module Name	No. of Sessions
<ul style="list-style-type: none"> IA (What is it and why) 	1
<ul style="list-style-type: none"> IA Elements and Principles IA in action (for a website navigation) 	1
<ul style="list-style-type: none"> User Segmentation (What is it and why) Bootstrap 	2
<ul style="list-style-type: none"> Typography, Colors, Tables, Images 	1

• Types and Methods	1
• Building a sample User segmentation in action	2
• Sitemaps (What is it and why)	2
• Values and Anatomy	
• Sitemap Types (Flat & Deep)	2
• Creating a Flat Sitemap in action	
• Benefits and Structures	1
• Rules, Goals and Types	1
• Menu and Navigation for Mobile Specifications	1
• Creating a navigation in action	1

Course 4: Ideation and Designing

Module Name	No. of Sessions
• Introduction to Ideation	1
• Ideation Practical Methods	1
• Ideation Tools Overview	1
• Brainstorming (What is it and why)	1
• Techniques, Rules and steps	1
• Holding a brainstorming session (Practicing the Steps)	1
• UCD (What is it and why)	1
• Basics, Principles and Methods	1
• UCD Process	1
• Why, When and Importance	1
• Process and Steps	2
• Responsive Design Essentials	1
• Practicing for three devices (Desktop, Tablet, Mobile)	5

Course 5: Sketching, Wireframing and Prototyping

Module Name	No. of Sessions
<ul style="list-style-type: none">• Introduction and basics	1
<ul style="list-style-type: none">• Methods, Techniques and Tools	1
<ul style="list-style-type: none">• Sketching in action	1
<ul style="list-style-type: none">• Up Your Skills - System Design	1
<ul style="list-style-type: none">• Process and Types (Low to High Fidelity)	1
<ul style="list-style-type: none">• Comparing online / online tools	1
<ul style="list-style-type: none">• Wireframing in action	1
<ul style="list-style-type: none">• Prototyping (What and Why)	1
<ul style="list-style-type: none">• Types and steps	1
<ul style="list-style-type: none">• Comparing the best prototyping tools	1
<ul style="list-style-type: none">• Creating simple ones (in low and high-fidelity type)	1

Course 6: Analysis/ Evaluation

Module Name	No. of Sessions
<ul style="list-style-type: none">• Introduction (What and Why)	1
<ul style="list-style-type: none">• Test Plans and Scripts	1
<ul style="list-style-type: none">• Types, Methods and elements	1
<ul style="list-style-type: none">• Tools review	1
<ul style="list-style-type: none">• Analyzing and reporting essentials	1
<ul style="list-style-type: none">• Conducting a usability test	1
<ul style="list-style-type: none">• Introduction (What and Why)	1
<ul style="list-style-type: none">• Conducting steps	1
<ul style="list-style-type: none">• Requirements and Variables	1
<ul style="list-style-type: none">• Tools review	1
<ul style="list-style-type: none">• Evaluating the results	1
<ul style="list-style-type: none">• Introduction (What and Why)	1
<ul style="list-style-type: none">• Principles (Consistency, Aesthetic, Recognition, Flexibility...)	1
<ul style="list-style-type: none">• Conducting steps and checklist	1

Course 7: Collaboration / Team Work

Module Name	No. of Sessions
<ul style="list-style-type: none">• Introduction (Why and How)	1
<ul style="list-style-type: none">• Principle (Four Eyes)	1
<ul style="list-style-type: none">• Sharing, Feedback and Commenting	1
<ul style="list-style-type: none">• Collaboration in selected tool	1
<ul style="list-style-type: none">• What is sprint? The Importance	1
<ul style="list-style-type: none">• Benefits and Requirements	1
<ul style="list-style-type: none">• Skills needed	1
<ul style="list-style-type: none">• What, When and Why	1
<ul style="list-style-type: none">• Benefits, phases and principles	1
<ul style="list-style-type: none">• MVP definition in Lean UX	1

Course 8: Portfolio

Module Name	No. of Sessions
<ul style="list-style-type: none">• What is it?	1
<ul style="list-style-type: none">• Content and Layouts	1
<ul style="list-style-type: none">• Including items	1
<ul style="list-style-type: none">• Online portfolio and showcase website	1
<ul style="list-style-type: none">• What is it?	1
<ul style="list-style-type: none">• Essentials and Elements	1
<ul style="list-style-type: none">• Case study reviews	1
<ul style="list-style-type: none">• Reviewing online selected portfolios	1
<ul style="list-style-type: none">• Comparing chart	1

Disclaimer: Program curriculum is subject to change basis inputs from the institute and experts. Please refer to the website for update details, or speak to our Admission Counsellors.

PROGRAM DETAILS

DURATION

7 Months

TIME COMMITMENT

40- 48 hrs./week

ELIGIBILITY:

- Bachelor's Degree with 50% or equivalent passing marks.

PROGRAM FEES

INR 48,000/-
(inclusive of GST)

FOR ADMISSIONS, VISIT:

<https://dazzlersoftware.com/ui-ux-design/>

ADMISSION PROCESS:

STEP 1

Apply online
on above URL.

STEP 2

Begin your
enrolment process

STEP 3

Start your
preparations

FOR FURTHER DETAILS, CONTACT:

✉ dazzlersoft@gmail.com

☎ +91 8769455933

We are available 24*7

Disclaimer: Program fee and payment options are subject to change. Please refer to the website for updated details or speak to our admission counsellor.

DAZZLER

COMPANY INFORMATION

Dazzler Software Private Limited

54 B, Near Bank of Baroda, Sector-B, Srinath Puram Kota, Rajasthan - 324010

dazzlersoft@gmail.com | +91 8769455933